



Avoid these spam triggering words in your email newsletter

GREETINGS

Dear [email/friend/somebody]	Friend	Hello
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NUMBERS

#1	4U	Billion	Join millions	Million	Guaranteed
100% free	50% off	Billion dollars	Join millions of Americans	One hundred percent	Thousands
100% Satisfied					

GENERAL

Acceptance	Freedom	Lifetime	Never	Sample	Teen
Accordingly	Here	Lose	Passwords	Satisfaction	Wife
Avoid	Hidden	Maintained	Problem	Solution	
Chance	Home	Medium	Remove	Stop	
Dormant	Leave	Miracle	Reverses	Success	

PERSONAL

Dig up dirt on friends	Meet singles	Score with babes
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DESCRIPTIONS

All natural	Certified	Fantastic deal	It's effective	Real thing
All new	Congratulations	For free	Outstanding values	Risk free
Amazing	Drastically reduced	Guaranteed	Promise you	Satisfaction guaranteed

CALL-to-ACTION

Cancel at any time	Get	Print form signature	See for yourself
Compare	Give it away	Print out and fax	Sign up free today
Copy accurately			

OBJECTS

Addresses on CD	Brand new pager	Celebrity	Legal	Extensions	Stainless steel
Beverage	Cable converter	Copy DVDs	Luxury car	Phone	
Bonus	Casino	Laser printer	New domain	Rolex	

USE OF THE WORD "FREE"

Free	Free grant money	Free leads	Free priority mail
Free access	Free hosting	Free membership	Free quote
Free cell phone	Free installation	Free money	Free sample
Free consultation	Free Instant	Free offer	Free trial
Free DVD	Free investment	Free preview	Free website
Free gift			

IMMEDIATE EVENT/ACTION

Access	Can't live without	For you	Instant	Once in lifetime	Special promotion
Act Now!	Do it today	Get it now	Limited time	One time	Supplies are limited
Apply now	Don't delete	Get started now	New customers only	Only	Take action now
Apply Online	Don't hesitate	Great offer	Now	Order now	Time limited
Call free	For instant access	Info you requested	Now only	Order today	Urgent
Call now	For Only	Information you requested	Offer expires	Please read	While supplies last

EMPLOYMENT

Additional Income	Earn extra cash	Homebased business	Online degree	Work from home
Be your own boss	Earn per week	Income from home	Opportunity	
Compete for your	Expect to earn	Make \$	Potential earnings	
Business	Extra income	Make money	University diplomas	
Double your	Home based	Money making	While you sleep	
Earn \$	Home employment	Online biz opportunity	Work at home	

COMMERCE

As seen on	Buy direct	Judgments	Order	Orders shipped by
Buy	Buying	Clearance	Order status	Shopper

OFFERS

Being a member	If only it were that easy	No experience	Off shore	The best rates	Win
Billing address	Important information regarding	No gimmick	Offer	They're just giving it away	Winner
Call	In accordance with laws	No inventory	Per day	Trial	Winning
Cannot be combined with any other	Long distance phone offer	No middleman	Per week	Unlimited	Won
Offer	Mail in order form	No obligation	Priority mail	Unsolicited	You are a winner!
Confidentially on all orders	Message contains	No purchase necessary	Prize	Vacation	You have been selected
Deal	Name brand	No questions asked	Prizes	Vacation offers	You're a Winner!
Financial freedom	Nigerian	No selling	Produced and sent out	Warranty	
Gift certificate	No age restrictions	No strings attached	Reserves the right	We honor all	
Giving away	No catch	No-obligation	Shopping spree	Weekend getaway	
Guarantee	No claim forms	Not intended	Stuff on sale	What are you waiting for?	
Have you been turned down?	No disappointment	Obligation	Terms and conditions	Who really wins?	

MARKETING

Ad	Email marketing	Member	Removal instructions	Unsubscribe
Auto email removal	Form	Month trial offer	Sale	Visit our website
Bulk email	Increase sales	More Internet Traffic	Sales	We hate spam
Click	Increase traffic	Multi level marketing	Search engine listings	Web traffic
Click below	Increase your sales	Notspam	Search engines	Will not believe your eyes
Click here	Internet market	One time mailing	Subscribe	
Click to remove	Internet marketing	Online marketing	The following form	
Direct email	Marketing	Open	This isn't junk	
Direct marketing	Marketing solutions	Opt in	This isn't spam	
Email harvest	Mass email	Performance	Undisclosed recipient	

FINANCIAL - GENERAL

\$\$\$	Check	For just \$XXX	Money	Quote
Affordable	Claims	Free	Money back	Refinance
Bargain	Collect	Hidden assets	Mortgage	Save \$
Beneficiary	Compare rates	Hidden charges	No cost	Save big money
Best price	Cost	Income	No fees	Save up to
Big bucks	Credit	Incredible deal	One hundred percent free	Serious cash
Cash	Credit bureaus	Insurance	Only \$	They keep your money -- no refund!
Cash bonus	Discount	Investment	Pennies a day	Unsecured credit
Cashcashcash	Earn	Loans	Price	Unsecured debt
Cents on the dollar	Easy terms	Lowest price	Profits	US dollars
Cheap	Fast cash	Million dollars	Pure profit	Why pay more?

FINANCIAL - BUSINESS

Accept Credit Cards	Credit card offers	Investment decision	No investment	Stock alert	Stock pick
Cards accepted	Explode your business	No credit check	Requires initial investment	Stock disclaimer	
Check or money order	Full refund	No hidden Costs	Sent in compliance	Statement	



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FINANCIAL - PERSONAL

Avoid bankruptcy	Consolidate your debt	Get out of debt	Lower your mortgage rate	Social security number
Calling creditors	Eliminate bad credit	Get paid	Lowest insurance rates	Your income
Collect child support	Eliminate debt	Lower interest rate	Pre-approved	
Consolidate debt and credit	Financially independent	Lower monthly payment	Refinance home	

MEDICAL

Cures baldness	Life Insurance	No medical exams	Stop snoring	Weight loss
Diagnostics	Lose weight	Online pharmacy	Valium	Xanax
Fast Viagra delivery	Lose weight spam	Removes wrinkles	Viagra	
Human growth hormone	Medicine	Reverses aging	Vicodin	

